



**strelka**

Institute for Media, Architecture and Design

**OMA**

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For immediate release

## **la Biennale di Venezia**

**12th International Architecture Exhibition**

### **Rethinking Education**

**in conversation: Strelka, a New Postgraduate School in Moscow, and OMA**

## **Teatro Piccolo Arsenale, Venice**

**26 August, 14.30–15.45**

#### **Keynote speakers**

Ilya Oskolkov-Tsentsiper (Strelka President)

Alexander Mamut (Strelka member of Steering Committee),

Rem Koolhaas (OMA co-founder and partner, author of Strelka's educational programme 2010/2011)

**Moscow, 17 August 2010** – Strelka, a new postgraduate school in Moscow for Media, Architecture and Design, is teaming up with OMA at the 12<sup>TH</sup> International Architecture Exhibition – directed by Kazuyo Sejima and titled People meet in Architecture – for a conversation on architectural education – in Russia and beyond. OMA's think tank, AMO, has developed an educational programme for Strelka, which will open its doors to students in October.

The conversation in Venice will introduce Strelka to a global audience. Strelka founders Alexander Mamut and Ilya Oskolkov-Tsentsiper will discuss their ambition to raise the standard of architectural education in Russia through this new research platform in the heart of Moscow. Rem Koolhaas will introduce Strelka's educational team – drawn from AMO's global network of collaborators – and present the research agenda, based on five interconnected themes: Design, Energy, Preservation, Public Space and Thinning – issues that are critical worldwide and particularly urgent in Russia.

Reinier de Graaf (partner, OMA and director of AMO) and Michael Schindhelm (cultural advisor and writer), both co-authors of Strelka's educational programme, will join the discussion after the

keynote presentations. Members of Strelka's Steering Committee Sergey Adonyev, Dmitry Likin and Oleg Shapiro will be present at the discussion.

Strelka and OMA's public conversation is in synch with a key curatorial aim of the Biennale Architettura: to reconsider architectural education and to transform the Biennale programme – its lectures, exhibitions and workshops – into educational opportunities for students and the general public.

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**Strelka**  
**strelkainstitute.com**

Strelka is a postgraduate institute dedicated to developing new perspectives on critical issues in contemporary Russia. At its campus in Moscow, Strelka will bring together architects, writers, designers, and media professionals in a relationship of creative interdisciplinarity. Each year, the institute's researchers will explore subjects of particular importance to Russian life, from the preservation of cities and the dispersal of populations to the future of energy and virtual space. At the end of each research cycle, Strelka will broadcast its work in partnership with a network of publishing, television, web, mobile, and advertising organizations. Strelka will operate as a non-profit, tuition-free foundation, independent of both state and free market pressures, providing a haven for inquiry and experimentation. The institute's Steering Committee includes Sergey Adonyev, Dmitry Likin, Alexander Mamut, Ilya Oskolkov-Tsentsiper and Oleg Shapiro.

**AMO**  
**oma.com**

The counterpart to OMA's architectural practice is AMO, a design and research studio based in the company's Rotterdam office. While OMA remains dedicated to the realization of buildings and masterplans, AMO operates in areas beyond the traditional boundaries of architecture, including media, politics, sociology, renewable energy, technology, fashion, curating, publishing, and graphic design.

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**For more information please contact**

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## IMAGES FOR THE PRESS



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Lecture in Strelka courtyard (© Maria Patsyuk for Strelka Institute).



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Strelka opening in May 2010 (© Maria Patsyuk for Strelka Institute).



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Rem Koolhaas at Strelka opening in May 2010  
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Hans Ulrich Obrist at Strelka in July 2010 (©  
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Workshop in Strelka courtyard (© Maria Patsyuk for Strelka Institute).



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Workshop inside the studio at Strelka (© Maria Patsyuk for Strelka Institute).



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